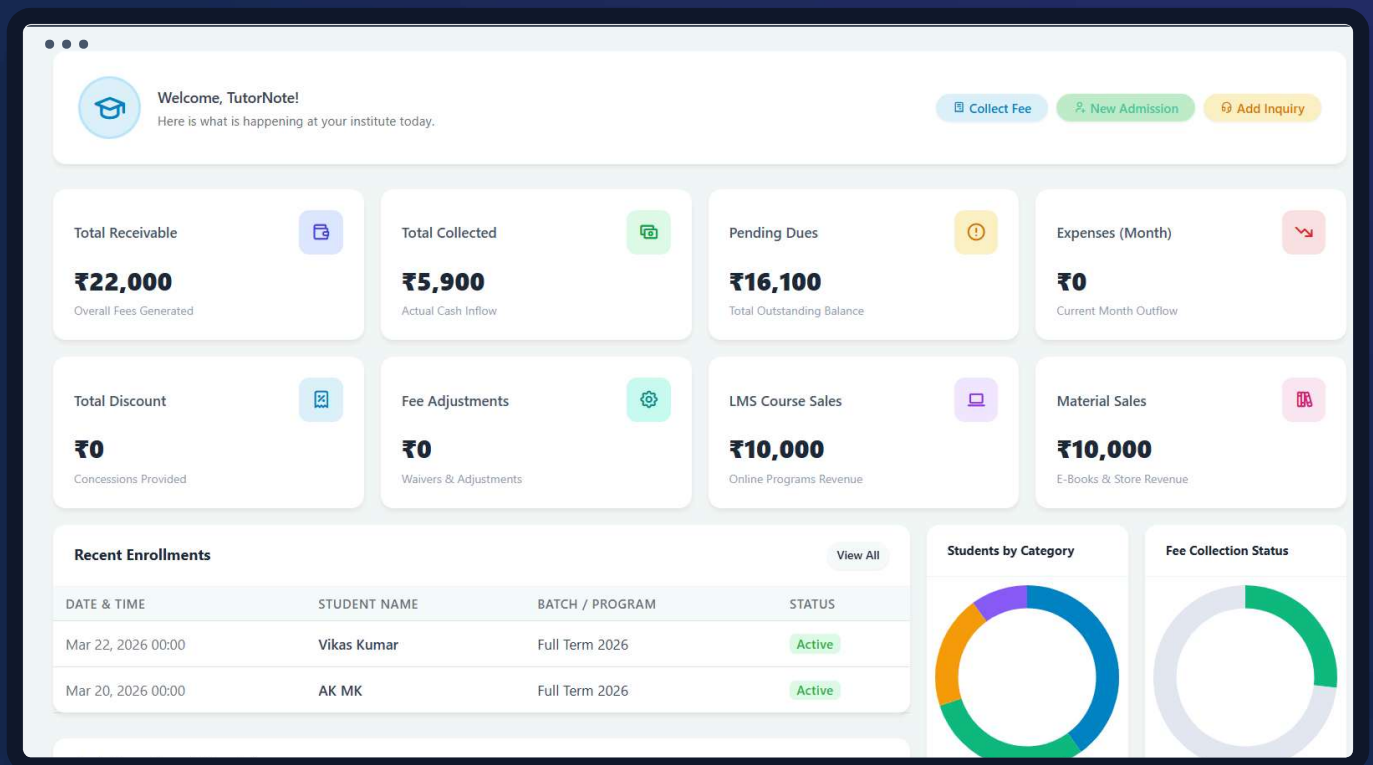




THE ULTIMATE COACHING ERP

# Manage Your Coaching Empire From One Screen.

Eliminate fragmented software. TutorNote seamlessly interlocks CRM, Accounting, LMS, and Academics into one secure, multi-branch architecture.



## Centralized Control

Oversee multiple branches, batches, and faculties from a unified HQ dashboard.

## Bank-Grade Security

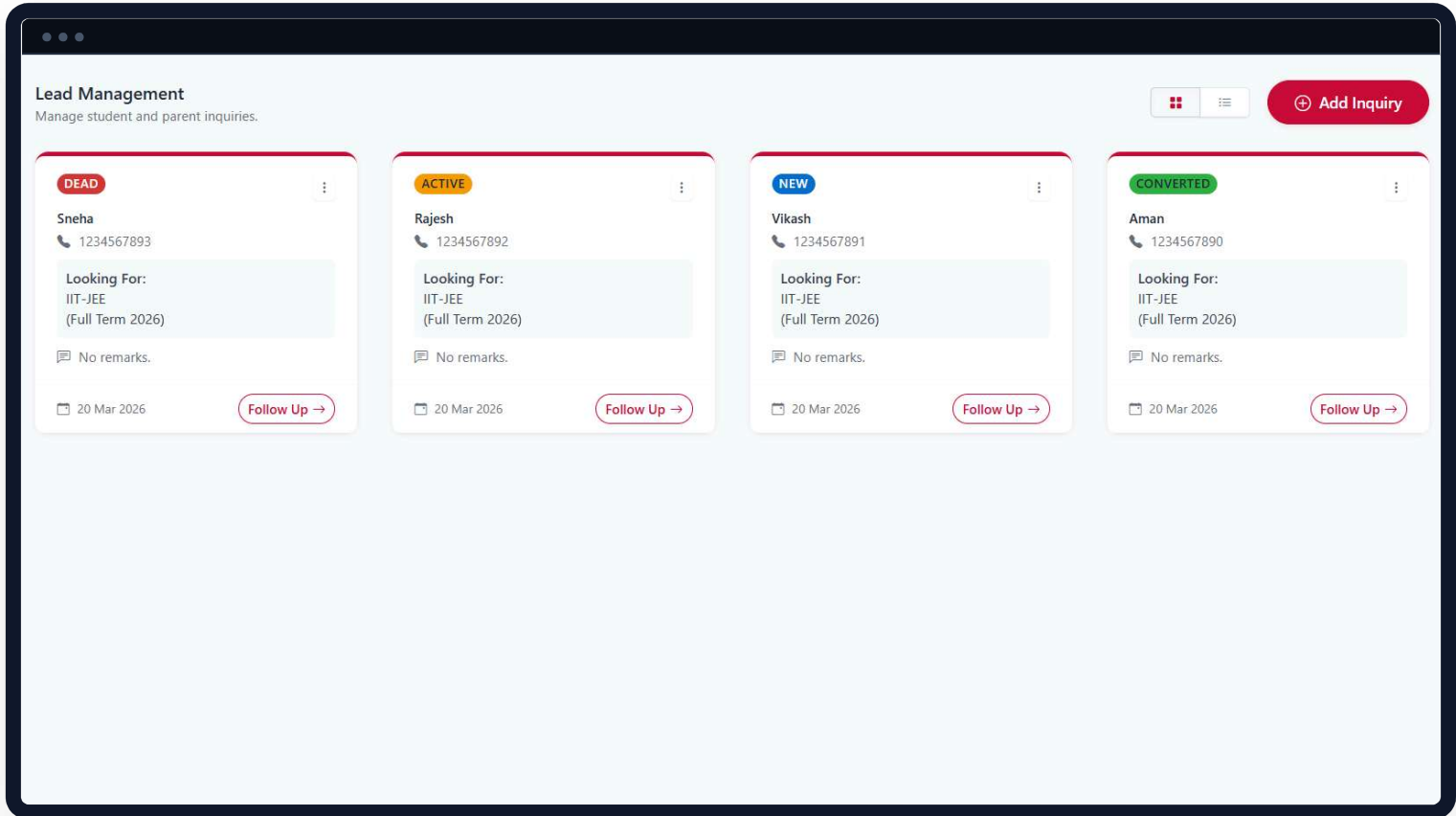
Ensure your study materials, leads, and student data are locked behind 256-bit encryption.

## Automated Workflows

Auto-dispatch fee reminders and attendance alerts via official WhatsApp APIs.

# Accelerate Your Enrollments.

Capture digital leads, manage counselor follow-ups, and convert prospects seamlessly into active students.



## Lead Capture Forms

Integrate dynamic inquiry forms directly onto your website. Leads automatically flow into the TutorNote CRM pipeline.



## Counselor Dashboard

Equip your telecallers with detailed follow-up logs, and conversion tracking to ensure no prospect slips through the cracks.



## 1-Click Enrollments

Instantly convert a hot lead into an active student. Assign them to specific batches and generate their ID.



## Conversion Analytics

Track which channels yield the highest ROI. View performance metrics and overall conversion rates.



## Automated Nurturing

Send automated WhatsApp brochures, demo class links, and follow-up messages to keep your academy top-of-mind.

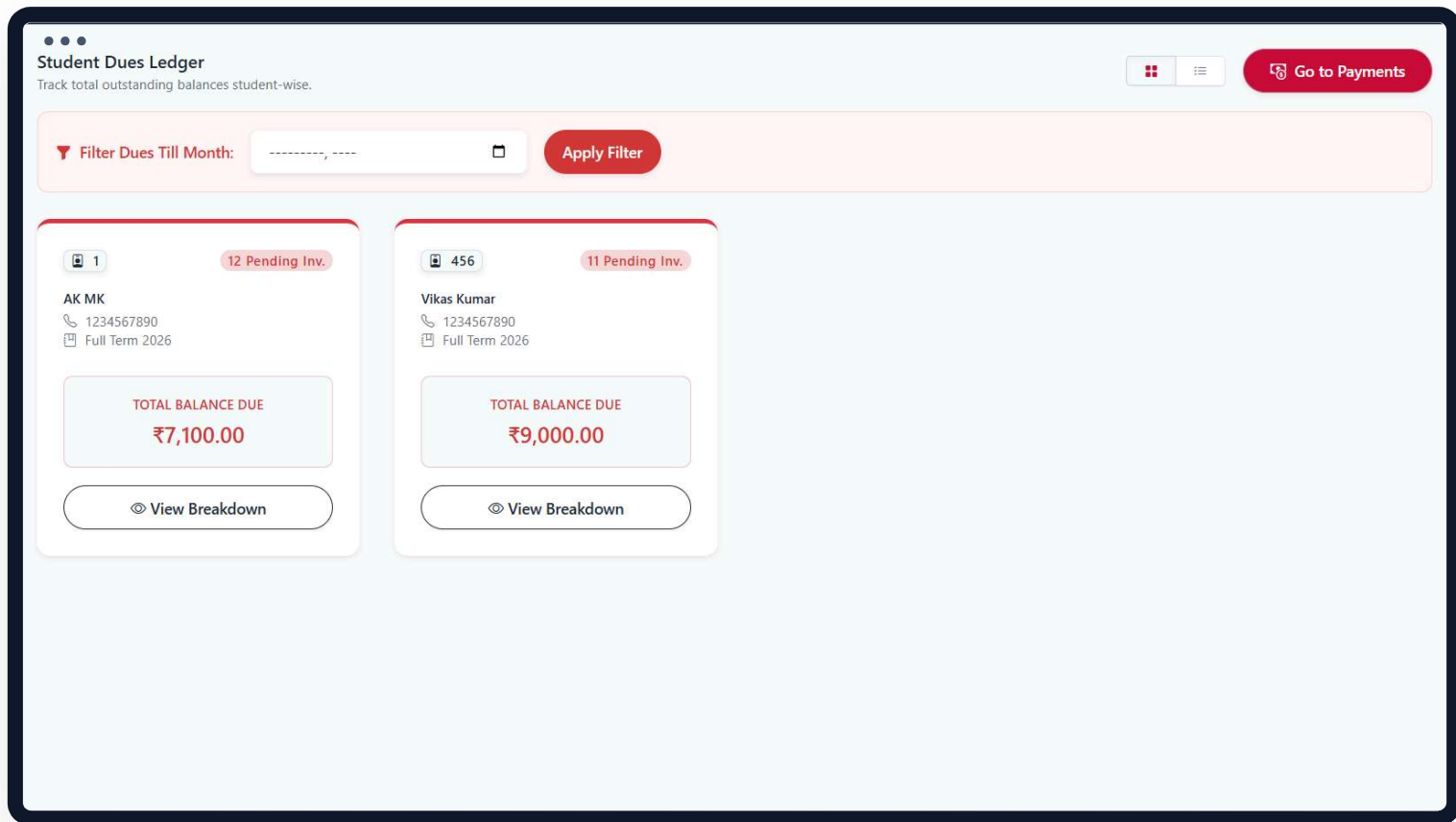


## Status Tagging

Organize your pipeline with custom tags like "Hot Lead", "Requested Demo", or "Awaiting Payment".

# Financial Clarity at Scale.

A military-grade ledger. Automate invoicing, track recurring installments, and issue digital receipts instantly.



## Dynamic Fee Architectures

Map one-time fees, recurring monthly subscriptions, batch-specific pricing, and highly granular discount matrices (scholarships/siblings).



## Online Payment Gateways

Natively integrated with Razorpay & Cashfree. Parents and students pay directly via UPI/Cards from the app, instantly updating your ledgers.



## Automated Reminders

The system identifies upcoming dues, applies late-fee penalties natively, and dispatches strict WhatsApp payment links without manual effort.



## Expense & General Ledger

Track center-level utility expenses, marketing spends, and faculty payouts to generate a true, real-time Branch Profit & Loss statement.



## Custom Digital Receipts

Generate professional, GST-compliant fee receipts featuring your academy's branding, logo, and digital authorization signatures.

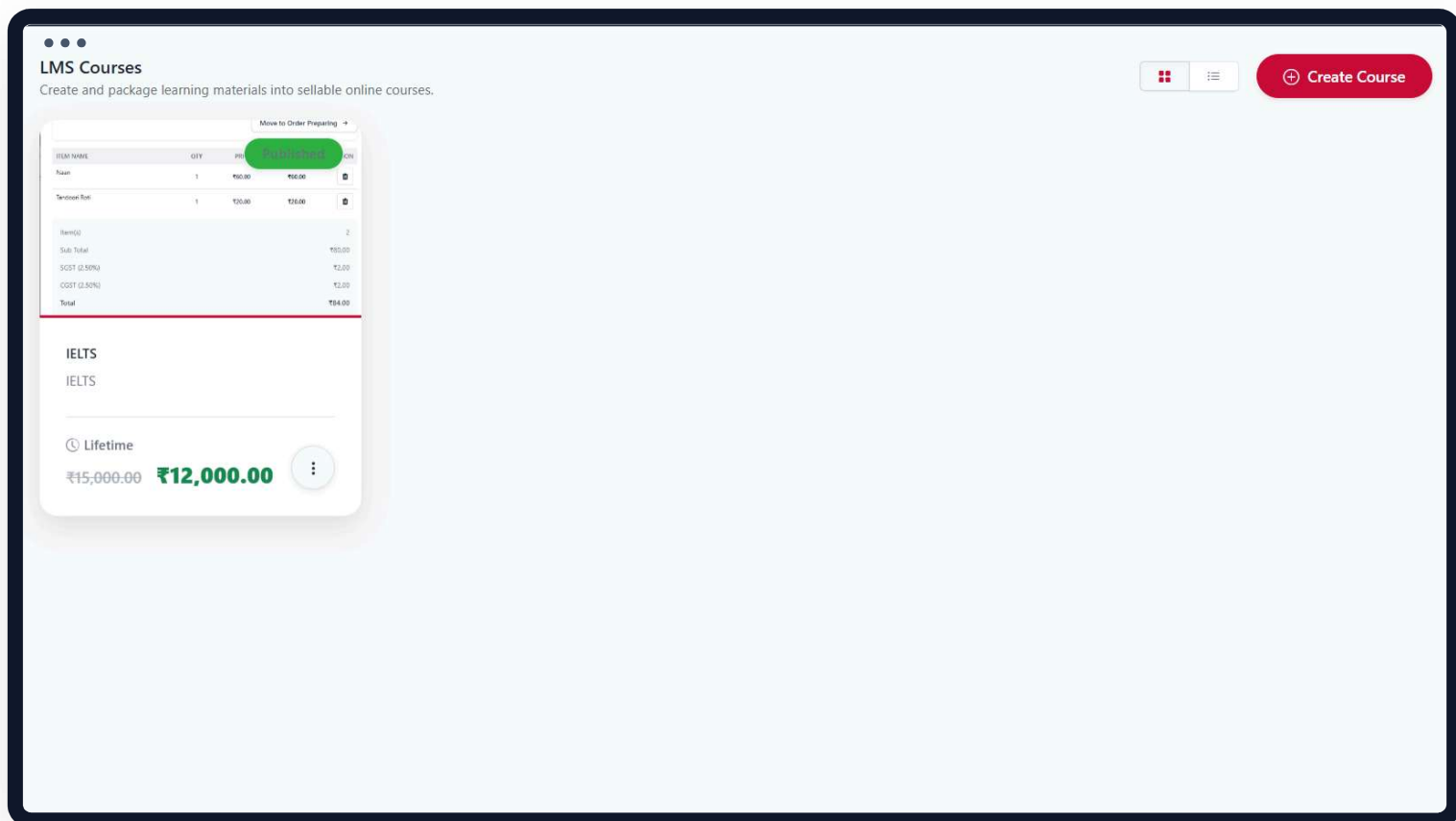


## Revenue Forecasting

Analyze expected cash flows based on outstanding installments and post-dated cheques to plan your institute's expansion securely.

# Your Digital Classroom.

Deploy video lectures, securely host study materials, and sell online courses directly to students.



## Video Course Hosting

Upload structured video chapters for distance learning. Built-in DRM prevents unauthorized downloading your premium content.



## Secure Study Materials

Distribute encrypted PDFs, mock-test papers, and daily practice problems (DPPs) exclusively to verified, enrolled students.



## Sell Online Courses

Monetize your expertise globally. Create premium crash-courses and sell them directly through the TutorNote portal.



## Online Assessments (CBT)

Conduct highly secure, timed mock tests mimicking the actual NEET/JEE computer-based environments.



## Hybrid Live Classes

Native integration with Zoom and Google Meet. Students join live streams directly from the TutorNote app.

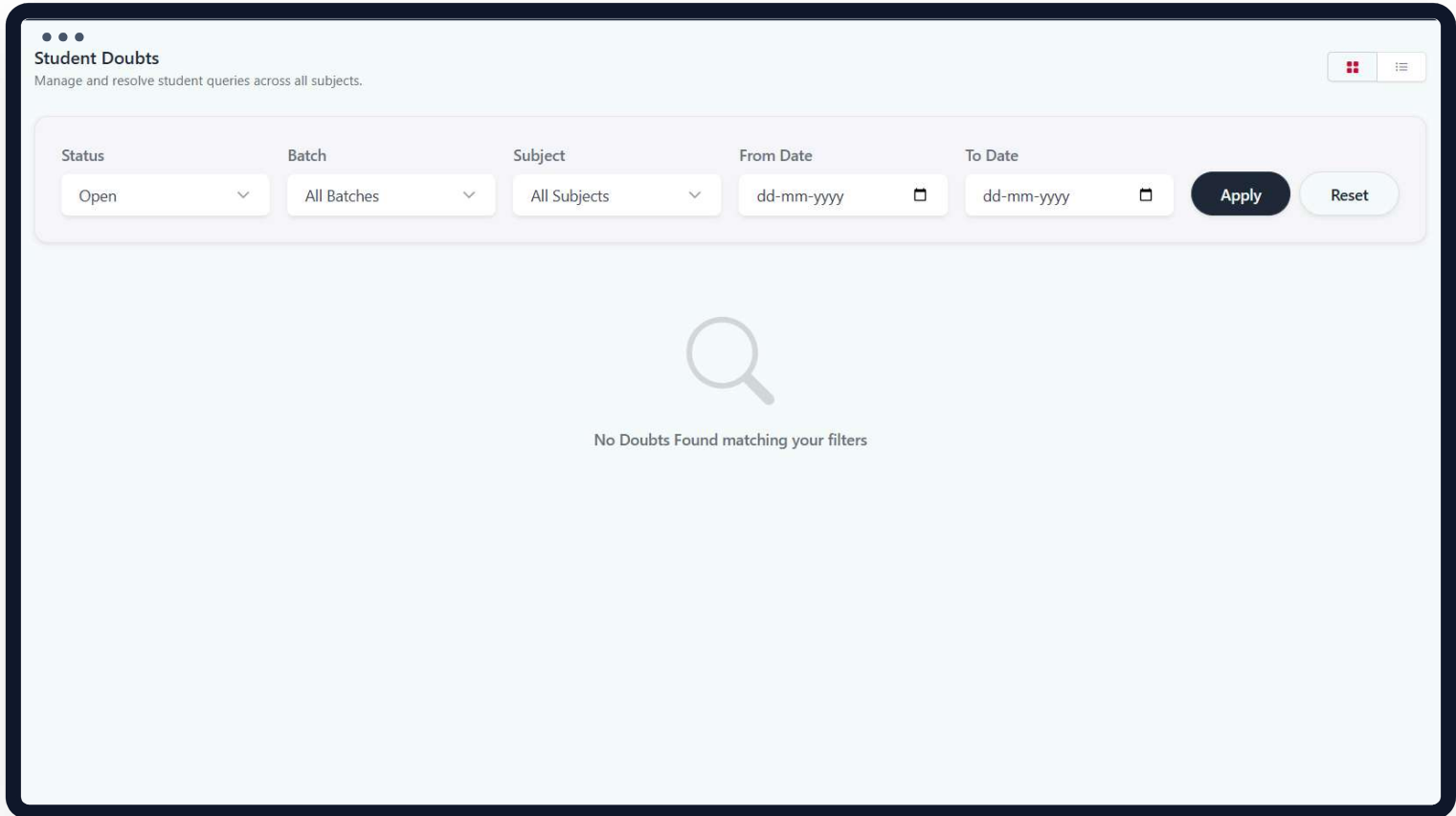


## Performance Analytics

Generate detailed, subject-wise analytics post-exam. Highlight weak concepts and provide a clear roadmap for improvement.

# Seamless Interactions.

A centralized portal for students to raise doubts and for your faculty to resolve them quickly with attachments.



## Centralized Doubt Portal

Students upload pictures of complex problems. Doubts are automatically routed to the respective subject-matter faculty for resolution.



## Resolution Tracking

Monitor faculty response times. Faculty can reply with text, voice notes, or image solutions, updating the ticket status to "Resolved".



## WhatsApp API Sync

Push instant notifications for rescheduled classes, emergency holidays, or exam result declarations directly to parent WhatsApp numbers.



## Digital Notice Board

Publish institute-wide circulars on the dashboard. Ensure every student and staff member is aligned with upcoming academic events.



## Push Notifications

Send targeted, zero-cost push notifications to the Student App regarding newly uploaded video lectures or impending fee deadlines.

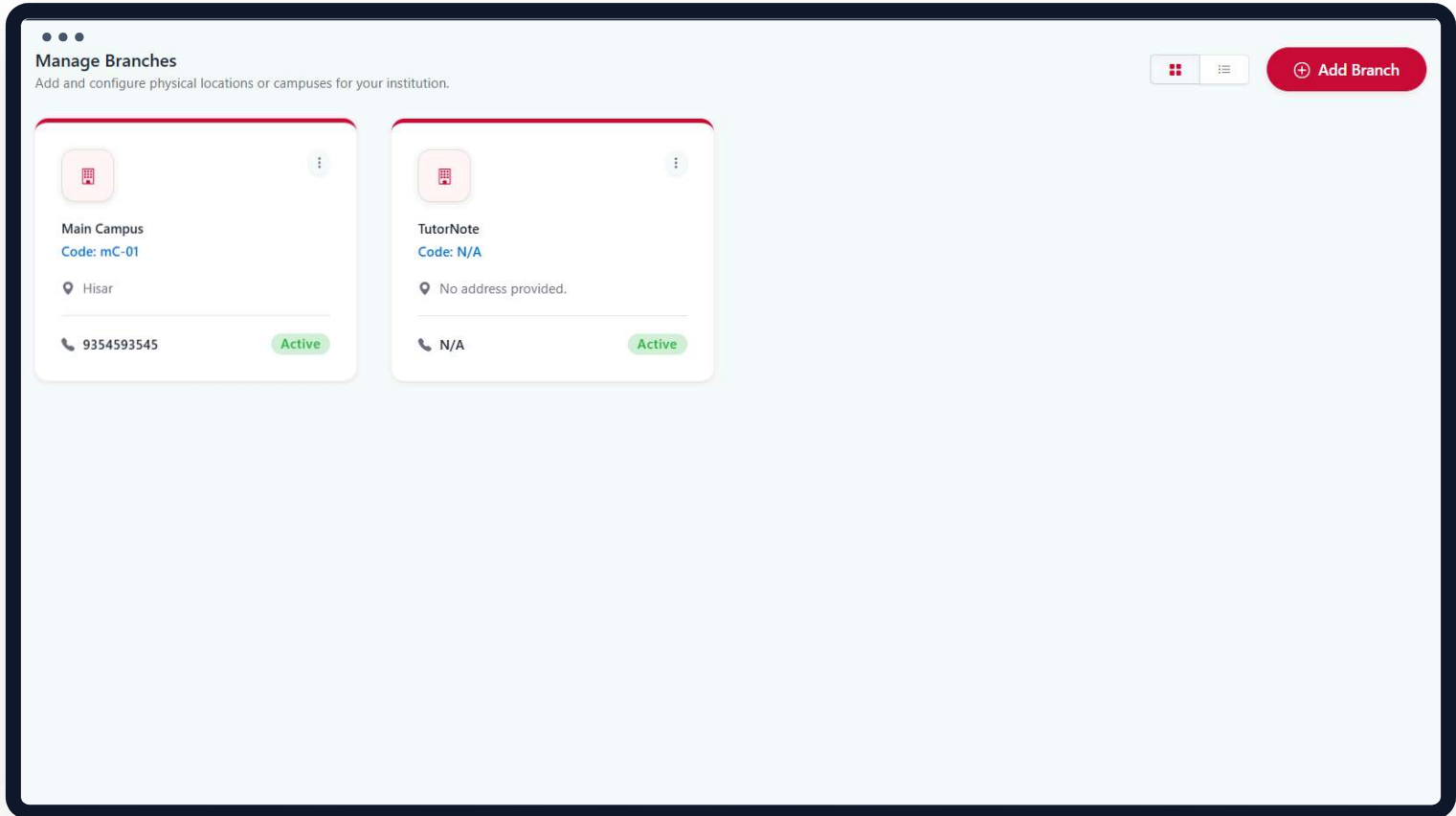


## Parent Updates

Provide parents with dedicated access to monitor their child's mock-test scores, attendance records, and faculty feedback remarks.

# Scale Without Friction.

Manage your workforce effortlessly and oversee dozens of physical franchise branches from a single root HQ dashboard.



## Multi-Tenant Architecture

Create isolated databases for each physical branch. The master HQ can view consolidated metrics while branch managers only see local data.



## Biometric Attendance Sync

Integrate your center's physical RFID/Fingerprint scanners directly with TutorNote to log exact IN/OUT times for both faculty and students.



## Automated Salary Payroll

Automatically calculate monthly faculty payouts based on biometric presence, hourly lecture rates, and approved leave deductions.



## Leave Management

Faculty can apply for sick or casual leaves via their app. Center managers approve them with a single click, instantly syncing with payroll.



## Faculty Profiles

Maintain detailed digital profiles for educators, including their subject expertise, scheduled batches, and historically uploaded study materials.

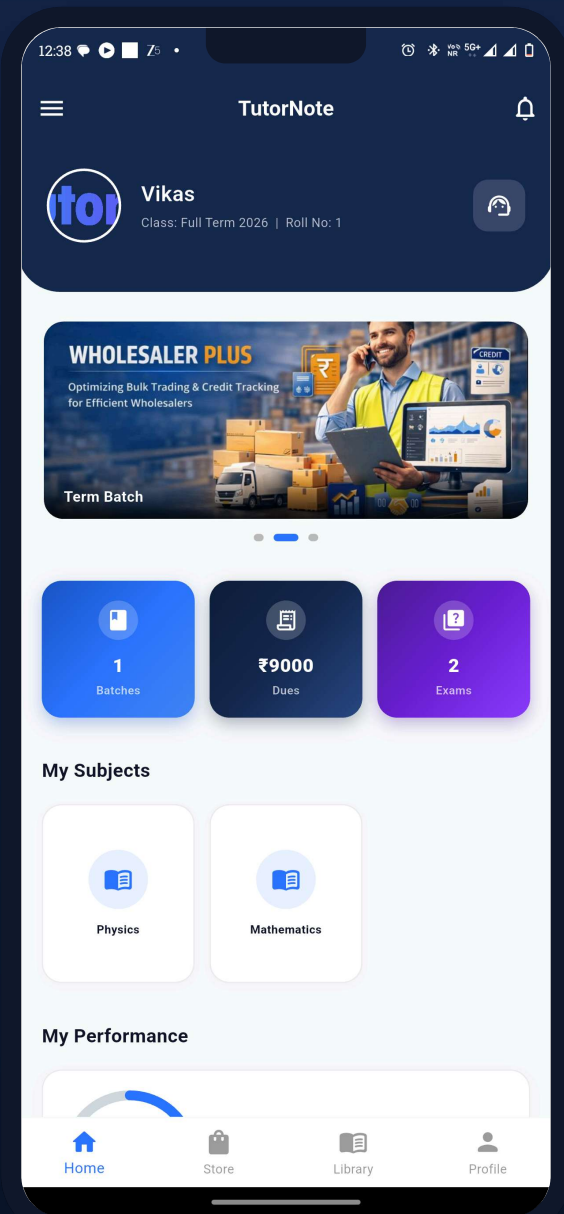


## Role-Based Access (RBAC)

Strictly define who sees what. Ensure counselors only see leads, faculty only see their batches, and accountants only see ledgers.

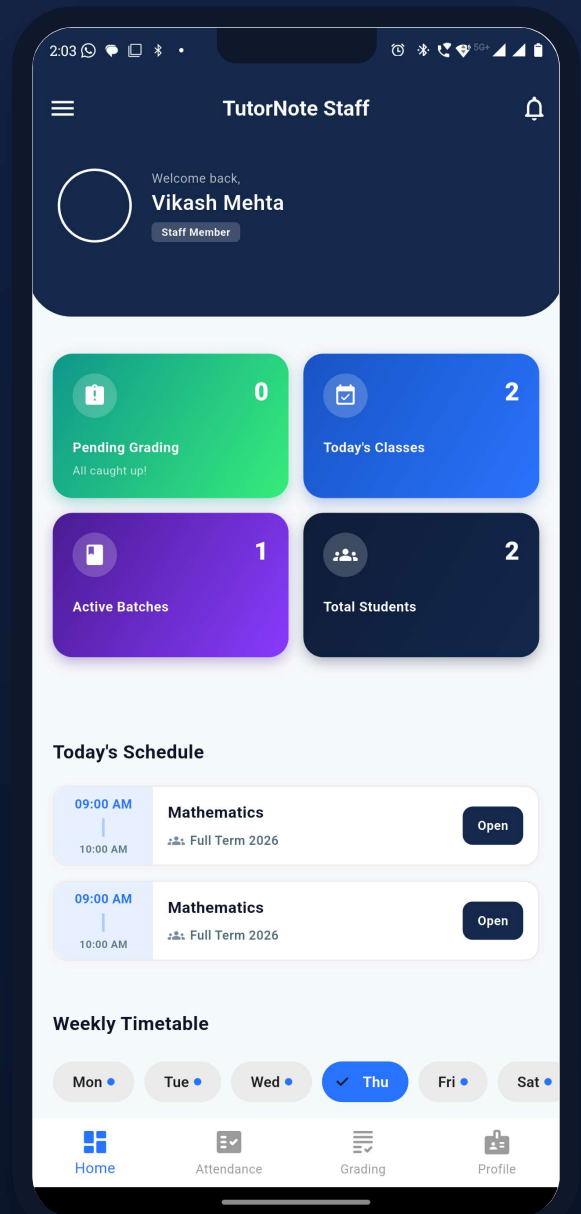
# Your Institute in their Pockets.

Powerful, native mobile experiences designed specifically to boost student engagement and faculty productivity.



## Student Learner App

Attend live classes, attempt secure CBT mock exams, pay tuition fees, and raise academic doubts—all on the go.



## Faculty & Staff App

Mark batch attendance digitally, upload new study materials, apply for leaves, and resolve student doubts instantly.



# TutorNote

Born from the **Cycode Ecosystem**.

The definitive operating system for coaching franchises. A single platform where your admissions, fee collections, faculty payroll, and student learning all talk to each other seamlessly.

## Ready to automate your academy?

Contact our enterprise sales team today for a comprehensive digital audit and a personalized live demonstration of TutorNote.

 **08950008824 / 08950008829**

 **support@cycode.tech**

 **www.cycode.tech**

 **www.tutornote.in**



**STAFF APP**



**STUDENT APP**